



MAY 17-19, 2018
SPONSOR APPLICATION

Thank you for sponsoring Nine Lakes Wine Festival and promoting Tennessee wines. Please return this form to Appalachian Region Wine Producers Association (ARWPA), c/o James R. Riddle, 1478 Highway 61 East, Maynardville, TN 37807.

Business Name: _____
Business Address: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

SPONSORSHIP LEVEL:

- Presenting Sponsor, \$5,000 (Payment due by Feb. 1, 2018)
- Best of Show Sponsor, \$4,000 (Payment due by Feb. 1, 2018)
- Concordance Gold Partner, \$3,000 (Payment due by Feb. 1, 2018)
- Gold Sponsor, \$2,000 (Payment due by Feb. 1, 2018)
- Silver Sponsor, \$1,000 (Payment due by April 30, 2018)
- Bronze Sponsor, \$500 (Payment due by April 30, 2018)
- Vineyard Sponsor, \$350 (Payment due by April 30, 2018)

FESTIVAL REPRESENTATIVE:

Name of your festival representative _____

Would you like a 10x10 foot display space at the festival?

- Yes (Bronze, \$50 additional charge; Vineyard, \$75 additional charge)
- No

Booth space is subject to cancellation if payment is not received according to the terms of this contract. Sponsor hereby grants a limited, non-exclusive license to use trade names, trademarks, service marks and proprietary information. Nine Lakes Wine Festival agrees that the Proprietary Information will be used only in connection with the 2018 Event to provide the benefits set forth in the proposal. The audience estimates of Nine Lakes Wine Festival and actual attendance figures may vary materially. No portion of the sponsorship payment or in-kind services is subject to refund. This agreement may be amended only by a written instrument executed by both parties. This agreement is governed by Tennessee law and is binding upon all the parties' successors and assigns.

Agreed to and accepted by:

(sign) _____ (date) _____